



GALLUS
Leader Learning

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Advanced Medical Technology Association





GALLUS | Overview

Gallus is a global member community of accomplished leaders who make an **impact**, **connect**, **evolve** and **empower** others in the fields of biotech, medtech and consumer healthcare.

The program advances the careers of diverse, high potential individuals from organizations in clinical settings, industry, academia or the public sector.



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GALLUS | Learning

The Gallus Digital Learning Space is a robust repository of leader learning modules designed to strengthen your leadership skills and accelerate your career development to senior leadership.

Members of the Gallus community receive new content weekly.



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GALLUS | Membership

Anyone with a formal leadership role or an interest in leadership in the fields of biotech, pharma, medtech or consumer healthcare is invited to apply.

Our members have formal leadership roles within their organizations, or they are recognized by their peers as having leadership potential.

benefits of membership

- ✓ professional recognition of your achievements
- ✓ advance your career
- ✓ access and share career advancing tools
- ✓ make new connections and expand your network
- ✓ in-depth learning adapted to you
- ✓ ability to save modules for future review
- ✓ online networking with respected leaders
- ✓ ask questions and contribute content
- ✓ weekly email summary of network activities

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GALLUS | Partner with us

Organizations
provide tax
deductible
sponsorship support

Sponsorship
opportunities are
available for select
events

Advertisements
can be placed in
the Gallus Digital
Publication

Benefits of Sponsorship

- Develop diverse future leaders for industry
- Senior execs engage in leadership development
- Access diverse top talent
- Enhanced organizational awareness of the importance of workplace diversity
- Leverage inclusion and diversity strategies
- Recognition of support at events in publications and on program websites
- Demonstrate to internal and external stakeholders the importance the diversity to your organization
- Tax-deductible sponsorship

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GALLUS Sponsorship

| | Lead - \$100,000 | Major - \$50,000 | Program - \$20,000 | Support- \$10,000 |
|--|------------------|------------------|--------------------|-------------------|
| Gallus Membership | | | | |
| Number of annual memberships for your employees or affiliates | 180 | 90 | 40 | 20 |
| Online Sponsors Recognition | | | | |
| Designated as sponsor with online logo and hyperlink | ◆ | ◆ | ◆ | ◆ |
| Designate speakers and customize learning content | ◆ | ◆ | ◆ | |
| Number of modules sponsored | 5 | 2 | 1 | |
| Engagement of HR and Talent Acquisition | | | | |
| Complimentary memberships and portal access | 20 | 10 | 5 | 2 |
| Number of company presentations to be hosted | 4 | 2 | 1 | 1 |
| Complimentary career opportunities posted on portal | ◆ | ◆ | ◆ | ◆ |
| Gallus Advertisements in Digital Publications and on Portal | | | | |
| Sponsor recognition with logo | ◆ | ◆ | ◆ | ◆ |
| Featured story in blog and digital publications | ◆ | ◆ | | |
| Full-page advertisement in digital publications | ◆ | | | |
| Half-page advertisement in digital publications | | ◆ | ◆ | |
| Option to include company announcements in bi-weekly emails | 5 | 3 | 1 | 0 |
| General Recognition | | | | |
| Recognition of your company or organization in press releases | ◆ | ◆ | ◆ | ◆ |
| Use of program photos and videos | ◆ | ◆ | ◆ | ◆ |
| Additional tailored benefits to be mutually agreed upon | ◆ | ◆ | | |

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GALLUS | Get Involved

To learn more about Gallus, contact:

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